

# Scoring Rubric

## Bridging Horizons Community Service Contest

### Option B: Promotional Video

**Description:** Create a 3-5-minute promotional video for AgrAbility PA. The video should provide general information about the program and contact information. A portion of the video should include an interview with an AgrAbility client. Examples of assistive technology, modifications, statistics, and pictures can also be included. The end goal should be a creative promotional video that can be used by AgrAbility PA.

**For a project idea to qualify, it must meet the following criteria:**

- High-quality video and sound
- Includes an AgrAbility client interview
- Includes AgrAbility PA contact information
- Clearly states services provided by AgrAbility PA and program eligibility
- Fits the 3-5-minute time limit
- Creatively tells the AgrAbility story
- Includes proper credits
- Is in a usable format
- *Chapter name will be promoted on video submissions.*

	Exemplary	Comments	%
Video 50%	<p>Does the video meet all of the criteria outlined in the description of this category?</p> <ul style="list-style-type: none"> <li>• High quality video and sound</li> <li>• Includes AgrAbility PA components</li> <li>• Creatively tells a story</li> <li>• Proper credit given and usable format</li> </ul> <p>Is the video in an accessible format? (e.g. closed captioning)</p>		
Written Summary 25%	<p>Does the written summary provide an overview of the video?</p> <p>Does it effectively offer a glimpse at what the content of the video is?</p>		
Safety & Accessibility 10%	<p>Were safety considerations or accessibility concerns addressed in the video? <i>Provide description.</i></p>		
Completeness of Project 10%	<p>Was the video completed in the time and under the conditions set out by the group or individual? <i>Provide explanation of concept, design, and overall process.</i></p>		
Timeliness of Entry 5%	<p>Was the entry sent to AgrAbility PA by March 21, 2017?</p>		